



JAPANESE VIEW OF NATURE

E. DESIGN Co., Ltd.

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# Creation of Symbiosis Culture

## Biodiversity

It is our belief that  
Japan's unique concept of the universe  
Is the prototype of 'symbiosis'.

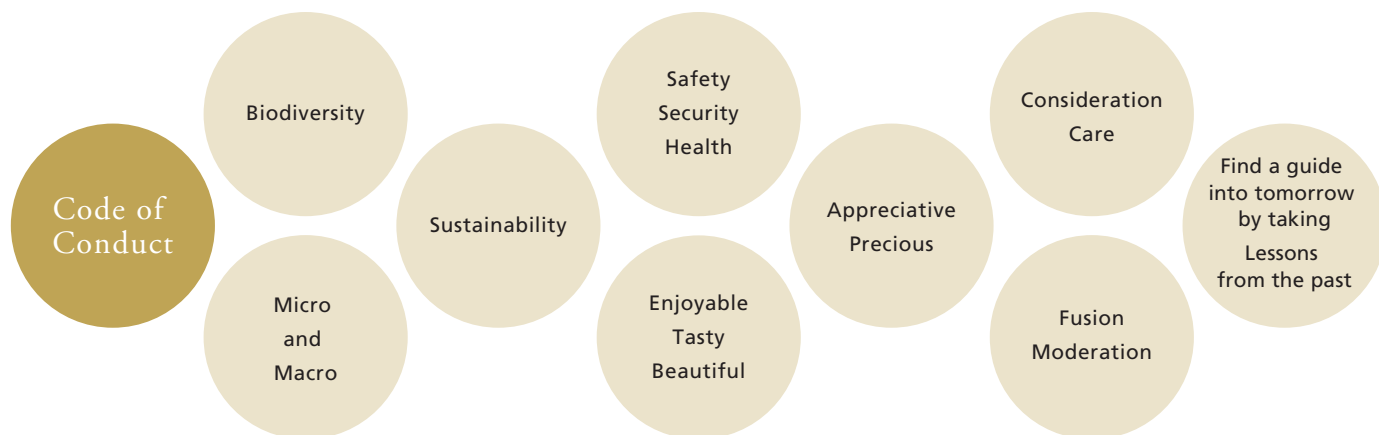
For preserving the invaluable planet earth and  
For handing it over to the next generations,  
Now is the time when we must review  
Our sense of values and lifestyle.

Let us find the ideal balance of environment,  
Daily needs and aesthetics!

Let us create  
the 'symbiosis' culture!!!

## Lifestyle

## Creation



### Business Activities

Plan, produce and market safe and secure original products by taking utmost care of the environment focusing on the biodiversity.

Look at the environment from the 'nature', 'human life' and 'human body' points of view, take into consideration their original circulation system and their ideal balance and develop functional products beyond the genre barriers.

| Environment purification products |

| H&B cosmetics | H&B food | H&B clothing |

Other various product deployments developed with the common concepts, biodiversity lab by internal research organs, publishing, planning and operation of ECO tours etc., various environment related seminars and other events.

### Social Activities

Connect countryside and cities and 'producers', 'sellers' and 'consumers' organically through the business activities.

Contribute to solving existing problems in the area through local production activities by activating local industries, creating employment and developing business successors.

Educate end users with our production backgrounds and product characteristics and raise their awareness of the environment.

Achieve conceptual product development by collaborating with the consumers and various related groups.

### Company Outline

Name	E. DESIGN Co., Ltd.
Representative Managing Director	Etsuko Hiraaki
Established in	October 1984 Space production business from product planning to human resource development August 2015 Initiated environment project business with unified brands
Capital	80 million yen